

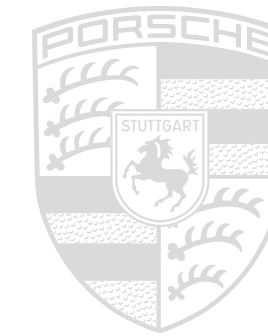


PORSCHE



The Cayenne

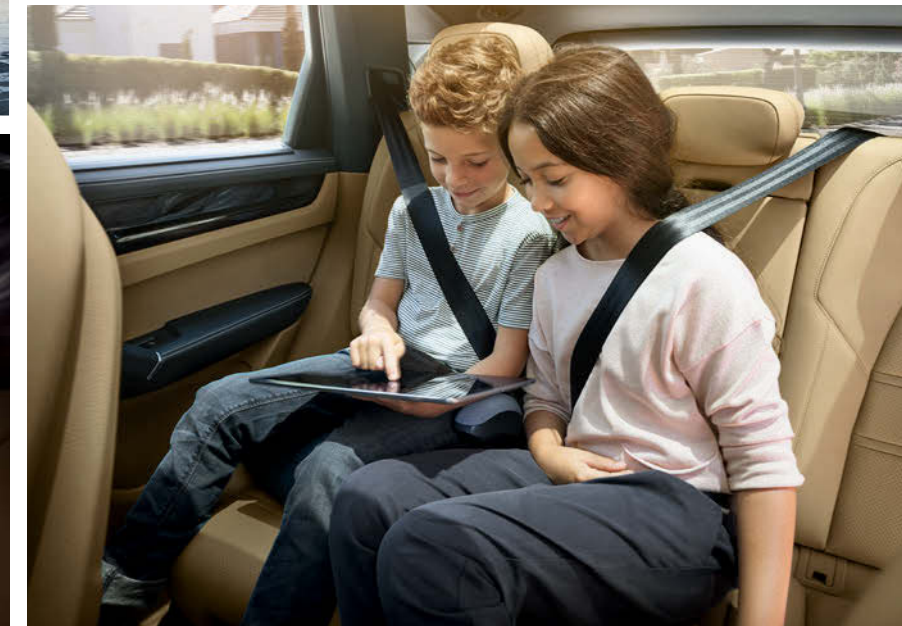
Sportscar Together



PORSCHE



Nothing drives more than a common goal.
Nothing binds more than a common victory.
And nothing gives you more power than a common dream.
That is what we believe in at Porsche.
For it is exactly what applies to a sports car dream:
it becomes even more moving, when you share it with others.





**Sports car dreams are here,
so that we can make them come true together.**

The Cayenne: a sports car for five.

In motorsports we know: only one can be the first to cross the finish line. But only the whole team can make the victory happen. What counts on the circuit, also counts on the road of life: all for one, one for all. A belief that the Cayenne is putting into action. By bringing team spirit to the world of the sports car, and at the same time, sportiness to our daily lives. With five doors that are open for any adventure. With state-of-the-art hybrid technology that boosts driving pleasure and reduces emissions. With exceptional digital networking that brings the whole world into the cockpit. With versatility, quality and new pioneering assistance systems that offer the driver and passengers exceptional levels of comfort.

This is how the Cayenne models make the Porsche experience even more fascinating, even more diverse. And, at the same time, remain what they always were: a real sports car. For real sports car lovers, who are living their great dream. And sharing it.

The Cayenne.
Sportscar Together

For fuel consumption, CO₂ emissions, electric range, electricity consumption and efficiency class, please refer to page 34.



Cayenne Turbo.





Cayenne S and Cayenne.





Cayenne E-Hybrid.





**Five times as many endorphins
as conventional sports cars.**

Performance.

Because every team needs one that drives them: the Cayenne engine generation is now even more powerful, with higher torque and further optimised efficiency. All units are turbocharged. Particularly powerful is the newly developed 4.0-litre twin-turbo V8 engine in the Cayenne Turbo with 404kW (550hp). Maximum torque: 770Nm. Acceleration from 0 to 100km/h takes 4.1 seconds. And particularly efficient is the new Cayenne E-Hybrid with its total system power of 340kW (462hp) and fuel consumption in l/100km (NEDC) of just 3.4–3.2.

The 8-speed Tiptronic S has been completely redesigned: thanks to a wide spreading of the gears, it lowers the consumption – and increases comfort and sportiness.

A benchmark in performance and design is the new Porsche Surface Coated Brake (PSCB), which, for the first time, combines a grey cast-iron brake disc with a ceramic coating (tungsten carbide). The result: a direct response and a high fading stability combined with an exclusive and attractive look.

The weight of the models was significantly reduced and aerodynamics optimised: the airblades, the active air intake flaps and the aircurtain integrated in the air intakes represent technical sophistication, a special look and pure dynamism that is sure to increase the endorphin levels. And a driving community becomes a real team.

For fuel consumption, CO₂ emissions, electric range, electricity consumption and efficiency class, please refer to page 34.



**The race for the future began a long time ago.
For us, eight years ago.**

Porsche E-Performance.

How can fuel consumption and emissions be reduced in engines designed for maximum performance? How can a manufacturer of high-performance sports cars meet the requirements of our time? We do this with a huge amount of enthusiasm and engineering skill. And years of expertise. We're boosting the world of E-Mobility with Porsche E-Performance.

The drivetrain of the Cayenne E-Hybrid optimally combines a combustion engine and an electric machine, and as soon as it pushes you deep into the driver's seat, you'll instantly feel what we mean by Porsche E-Performance. Its 100% electric range from 23km to 44km allows you to do a full day's work in the city, without starting the combustion engine. And so that you can conveniently recharge your Cayenne E-Hybrid, Porsche also provides charging equipment.

If you'd like to charge your sports car abroad, a suitable power cable is available on request – for all standard sockets worldwide. And you can charge your car at any provider of public charging facilities across Europe¹⁾ using the Porsche Charging Service. Invoices are conveniently issued via our central system.

On request, the 21-inch AeroDesign wheel is exclusively available for the Cayenne E-Hybrid.

¹⁾ Porsche Charging Service is not available in some countries.

For fuel consumption, CO₂ emissions, electric range, electricity consumption and efficiency class, please refer to page 34.



**Together, you can reach any destination.
Even those to which no road leads.**

Chassis and all-wheel drive.

Sometimes there are several ways to get to our destination. All the better, the Cayenne models master every one of them. This is made possible by innovations such as adaptive air suspension with three-chamber technology or rear-axle steering. Also new, is the integrated chassis controller Porsche 4D-Chassis Control. It centrally analyses the driving situation in all three spatial dimensions – pitching, rolling and yawing motion. It calculates the best driving conditions and synchronises all chassis systems in real time: the fourth dimension. For an optimised overall performance. And for the optimal combination of sportiness and comfort.

The standard all-wheel drive of the Cayenne models ensures traction on the road – and, if necessary, on the racetrack. The Cayenne models are also equipped for many other challenges, e.g. on snow or in water with a depth of up to 500mm¹⁾. Even in challenging terrain, the vehicle does not stop, because the adaptive air suspension increases the maximum ground clearance when required.

¹⁾ Cayenne E-Hybrid fording depth: 250mm.

A language, that sports car fans understand worldwide: dynamic design language.

Exterior design.

What unites us all is the enthusiasm for the sports car experience. That starts already before the beginning, with the first glance at the dynamic proportions of the Cayenne models. The Cayenne Turbo, in particular, embodies concentrated sportsmanship. Its front section has an independent, particularly powerful design with further enlarged air intakes. A special highlight on the Cayenne Turbo: the adaptive roof spoiler, which, depending on the driving situation, is extended in five positions. And, for the first time, up to 22-inch wheels are available for all Cayenne models. The result: increased supremacy – and even more pure Porsche emotion.

All Cayenne models express the unmistakable Porsche DNA, such as the heavily emphasised front wings, the bonnet with power domes and the characteristic three-piece air intakes. The LED main headlights have an optional new LED matrix beam. Their design is unmistakable and ensure that the Cayenne models are immediately recognisable.

Laterally, the sharpened lines of the roof fall flattening to the rear, reaching the roof spoiler. The rear has been completely redesigned. The attention is drawn directly to the striking light strip, extending over the entire tail and elegantly emphasising the presence of the Cayenne. The taillights have state-of-the-art, precise LED technology. Their single light elements are recognisable as three-dimensional bodies. The Cayenne E-Hybrid is clearly defined as a high-performance E-Hybrid, thanks to accents in Acid Green – on the brake calipers, for example, or the logos on the front wings and tailgate.





**Where do sports car dreams come from?
Deep inside us.**

Interior design.

There are many SUVs. But only one in which you breathe in that motorsports atmosphere when you enter. High quality, sporty, ergonomic. For instance thanks to the flat, wide-screen control console and the rising centre console for a quick grip from the multifunction Sports steering wheel to the gear selector.

Also here: the Porsche DNA. Because our origins lie in motorsport. There we have learned how important it is to bring vehicle and driver as closely together as possible. The interior is practically built around you. And is so completely and fully focused on you.

Be it the adaptive Sports seats with memory package (18-way), for example, or the newly designed rear seat system: every single seat triggers motorsport emotion. Without compromising comfort. The optional massage function for the front comfort seats (14-way, electric) is new.

As are the digital instrument cluster and innovative control and display concept of the Porsche Advanced Cockpit. As for sound performance, this is taken care of by the Burmester® 3D High-End Surround Sound System.

Further proven Cayenne strengths are the generous space offered and flexible interior solutions. In short: an interior that would be a pity to limit to trips alone.



**Team spirit is everything.
But one must give the direction.**

Control concept.

Every team wants to make headway with big steps: the new instrument cluster points the way forward. In the middle and directly in the driver's eye is the analogue rev counter, classically styled with a needle. To the left and right of this is a high-resolution display. Depending on your needs, you can display different information, such as the navigation or the night vision assistant.

The operating concept is also new: Porsche Advanced Cockpit. The centre console with Direct Touch Control features an interface in glass look with touch-sensitive buttons for direct access to the most important functions. Among these: the compact selector lever. A full-HD 12-inch touchscreen is integrated into the dashboard.

And, since the dream of sports cars knows no boundaries, Porsche Connect expands the fascination of Porsche with intelligent services and apps. The driver is even more closely bound to the vehicle - and with the world. Thus, the cockpit becomes the switching centre of life.



**Life is a team sport:
you must be able to rely on each other.**

Assistance systems.

The better everything is tuned to one another, the safer, more comfortably and more efficiently you reach your destination.

Therefore, the Cayenne has numerous assistance systems that are used in many different driving situations. With Head Up Display, for example, you have all the important information directly in front of you. As well as specific sport and off-road displays, it can also be configured according to your exact requirements. Night Vision Assist provides you with information even beyond the range of the headlights. An infrared camera detects pedestrians or large wildlife before they are illuminated by the headlights. And the adaptive cruise control (ACC) regulates the speed of your Cayenne fully independently in line with the speed of the vehicle in front.

Both in city traffic as well as on overland trips, the assistance systems not only relieve and support you in a comprehensive way, they also recognise risks and warn you in good time.

That's why you can concentrate on what makes Fascination Porsche so unique: the unadulterated driving experience.



**It's great when we are connected
not only by a dream.**

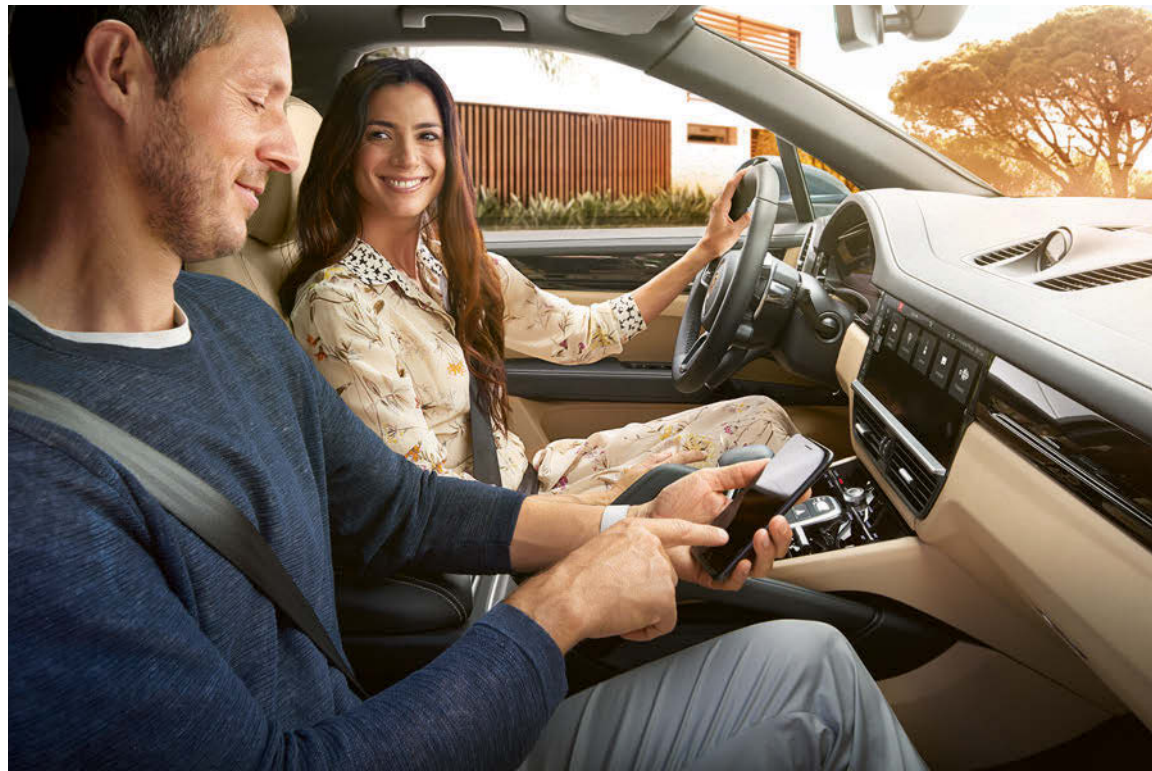
Porsche Connect.

We need to get the most out of every day. Whether a critical business meeting or a weekend trip with the whole family is on the agenda: it is important to make more of your own possibilities. Porsche Connect supports you here. It puts you in the ideal starting position for any road trip – and any of your goals.

With new, helpful services and smartphone apps that make life easier for you in many ways. For example, with the new Porsche Connect app, which now combines all the Connect features in a smartphone app. Whether remote control of your Porsche or navigation to your vehicle or from your Porsche to a final destination.

Or with Navigation Plus – our new online navigation, which will help you get to your destination even faster. Thanks to the intelligent combination of online route calculation and offline map data for every navigation. Including updating of real-time traffic information by the minute – even for small side streets.

Learn all about other services, apps, and features online, including availability information for your vehicle and your country. By the way, our portfolio of services is constantly being expanded: visit www.porsche.com/connect for all the latest information.



To share your dream is to multiply feelings of happiness.

Conclusion.

The big dream of the sports car can only be kept young, if you dream it again and again. Allow it to become a new reality. Pass it on and share it with others.

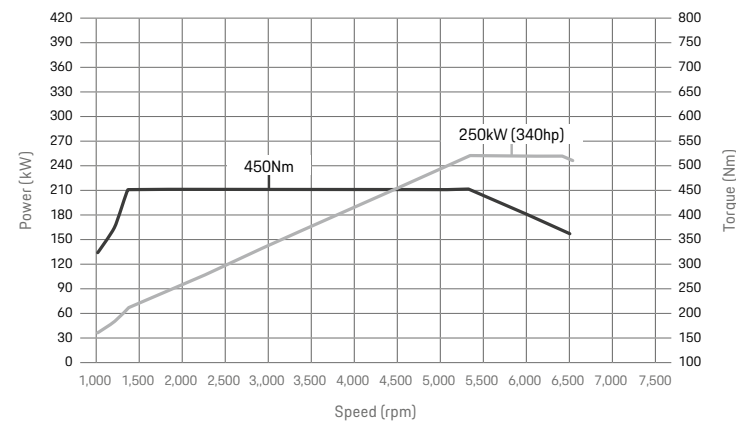
If you give it ideas, dynamism and versatility. And sufficient space for the new dreams of sports car lovers all over the world.

Visit www.porsche.com for information on the Porsche Car Configurator and even more about the fascination of Porsche.

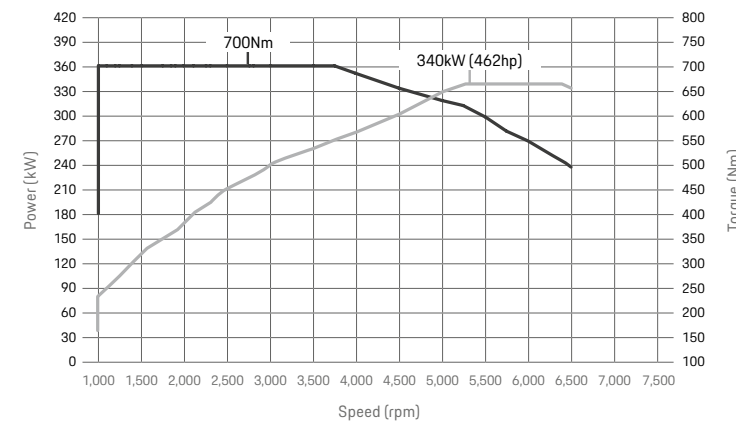
Cayenne

Technical data.

Engine	Cayenne	Cayenne E-Hybrid
Layout/number of cylinders	V6 turbo engine	V6 turbo engine
Valves/cylinders	4	4
Effective displacement	2,995cm ³	2,995cm ³
Max. power (DIN) combustion engine at rpm	250kW (340hp) 5,300–6,400rpm	250kW (340hp) 5,300–6,400rpm
Max. torque combustion engine at rpm	450Nm 1,340–5,300rpm	450Nm 1,340–5,300rpm
Fuel type	Super (RON 95)	Super (RON 95)
Max. power electric motor at rpm	–	100kW (136hp) 2,800rpm
Max. torque electric machine at rpm	–	400Nm < 2,400rpm
Total system power plug-in hybrid at rpm	–	340kW (462hp) 5,250–6,400rpm
Total system torque plug-in hybrid at rpm	–	700Nm 1,000–3,750rpm



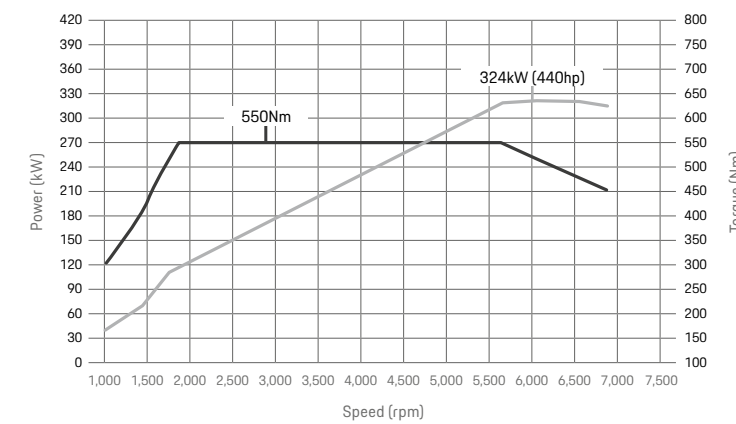
Cayenne: 250kW (340hp) between 5,300–6,400rpm, 450Nm between 1,340–5,300rpm



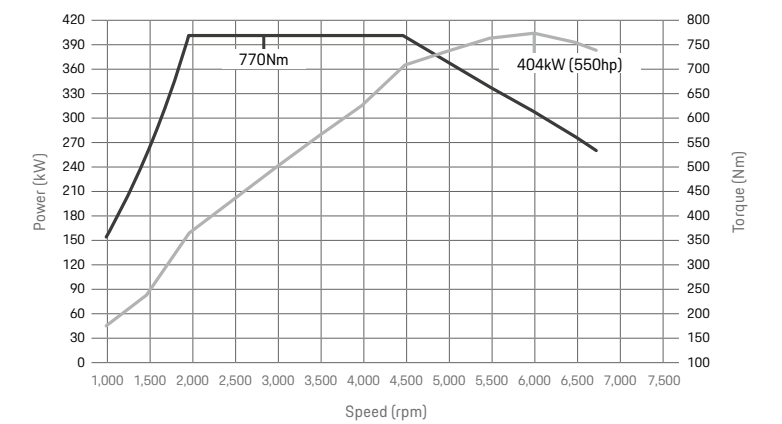
Cayenne E-Hybrid: 340kW (462hp) between 5,250–6,400rpm, 700Nm between 1,000–3,750rpm

Technical data.

Engine	Cayenne S	Cayenne Turbo
Layout/number of cylinders	V6 twin-turbo engine	V8 twin-turbo engine
Valves/cylinders	4	4
Effective displacement	2,894cm ³	3,996cm ³
Max. power (DIN) combustion engine at rpm	324kW (440hp) 5,700–6,700rpm	404kW (550hp) 5,750–6,000rpm
Max. torque combustion engine at rpm	550Nm 1,800–5,500rpm	770Nm 1,960–4,500rpm
Fuel type	Super Plus (RON 98)	Super Plus (RON 98)
Max. power electric motor at rpm	–	–
Max. torque electric motor at rpm	–	–
Total system power plug-in hybrid at rpm	–	–
Total system torque plug-in hybrid at rpm	–	–



Cayenne S: 324kW (440hp) between 5,700–6,700rpm, 550Nm between 1,800–5,500rpm



Cayenne Turbo: 404kW (550hp) between 5,750–6,000rpm, 770Nm between 1,960–4,500rpm

Technical data.

Transmission	Cayenne	Cayenne E-Hybrid
Drivetrain	Porsche Traction Management (PTM): active all-wheel drive system with an electronically variable, map-controlled multi-plate clutch, automatic brake differential (ABD) and anti-slip regulation (ASR)	Porsche Traction Management (PTM): active all-wheel drive system with an electronically variable, map-controlled multi-plate clutch, automatic brake differential (ABD) and anti-slip regulation (ASR)
Gearbox	8-speed Tiptronic S	8-speed Tiptronic S
Locking mechanism	Regulated multi-plate clutch, variable inter-axle lock	Regulated multi-plate clutch, variable inter-axle lock
Chassis		
Wheels	Front: 8.5 J × 19 ET 47, rear: 9.5 J × 19 ET 54	Front: 8.5 J × 19 ET 47, rear: 9.5 J × 19 ET 54
Tyres	Front: 255/55 ZR 19, rear: 275/50 ZR 19	Front: 255/55 ZR 19, rear: 275/50 ZR 19
Weights		
Unladen weight (DIN)	1,985kg	2,295kg
Unladen weight (EC) ¹⁾	2,060kg	2,370kg
Permissible gross weight	2,830kg	3,030kg
Max. load	845kg	735kg
Max. towing capacity	3,500kg	3,500kg
Performance		
Top speed	245km/h	253km/h
Acceleration from 0–100km/h	6.2secs	–
Acceleration from 0–100km/h with Launch Control ²⁾	5.9secs	5.0secs
Acceleration from 0–160km/h	14.1secs	–
Acceleration from 0–160km/h with Launch Control ²⁾	13.8secs	11.5secs
In-gear acceleration (80–120km/h)	4.1secs	3.2secs

1) Unladen weight for vehicles with standard specification, according to EC standards. Optional equipment may increase this value. This figure includes 75kg for the driver.

2) In conjunction with Sport Chrono Package.

Technical data.

Transmission	Cayenne S	Cayenne Turbo
Drivetrain	Porsche Traction Management (PTM): active all-wheel drive system with an electronically variable, map-controlled multi-plate clutch, automatic brake differential (ABD) and anti-slip regulation (ASR)	Porsche Traction Management (PTM): active all-wheel drive system with an electronically variable, map-controlled multi-plate clutch, automatic brake differential (ABD) and anti-slip regulation (ASR)
Gearbox	8-speed Tiptronic S	8-speed Tiptronic S
Locking mechanism	Regulated multi-plate clutch, variable inter-axle lock	Regulated multi-plate clutch, variable inter-axle lock
Chassis		
Wheels	Front: 8.5 J × 19 ET 47, rear: 9.5 J × 19 ET 54	Front: 9.5 J × 21 ET 46, rear 11.0 J × 21 ET 58
Tyres	Front: 255/55 ZR 19, rear: 275/50 ZR 19	Front: 285/40 ZR 21, rear: 315/35 ZR 21
Weights		
Unladen weight (DIN)	2,020kg	2,175kg
Unladen weight (EC) ¹⁾	2,095kg	2,250kg
Permissible gross weight	2,840kg	2,935kg
Max. load	820kg	760kg
Max. towing capacity	3,500kg	3,500kg
Performance		
Top speed	265km/h	286km/h
Acceleration from 0–100km/h	5.2secs	4.1secs
Acceleration from 0–100km/h with Launch Control ²⁾	4.9secs	3.9secs
Acceleration from 0–160km/h	11.6secs	9.4secs
Acceleration from 0–160km/h with Launch Control ²⁾	11.3secs	9.2secs
In-gear acceleration (80–120km/h)	3.5secs	2.7secs

Technical data.

Fuel consumption/emissions ¹⁾ /efficiency classes	Cayenne	Cayenne E-Hybrid
Urban in l/100km (NEDC)	11.3	–
Extra-urban in l/100km (NEDC)	8.0	–
Combined in l/100km (NEDC) Petrol equivalent Switzerland ²⁾	9.2	3.4–3.2 5.7–5.5
CO ₂ emissions combined in g/km (CO ₂ emissions from fuel combustion, in g/km Switzerland) ²⁾	209–205 (48–47)	78–72 (47–45)
Electricity consumption in kWh/100km	–	20.9–20.6
Typical electric range in everyday driving ³⁾	–	23–44 ⁴⁾ km
Emission standard	Euro 6	Euro 6
Efficiency class Germany	D	A+
Efficiency class Switzerland ⁵⁾	G	G
Volumes		
Luggage compartment to top of rear seat ⁵⁾	770l	645l
Luggage compartment with rear seat folded down	1,710l	1,610l
Fuel tank	75l	75l

1) The data presented here was recorded using the Euro 6 test procedure (715/2007/EC, 692/2008/EC, 566/2011/EC and ECE-R 101) and the NEDC (New European Driving Cycle). The respective figures were not recorded on individual vehicles and do not constitute part of the offer. This data is provided solely for the purpose of comparison between the respective models. Fuel consumption was recorded on vehicles with standard specification. Optional equipment may affect fuel consumption and vehicle performance. Fuel consumption and CO₂ emissions are not only determined by a vehicle's fuel efficiency, but also by the driving style and other factors irrespective of vehicle specification.

2) The average CO₂ emissions of all new cars sold in Switzerland is 133g/km.

3) Range varies with driving style, traffic, route profile, outside temperature, use of electrical auxiliary consumers (e.g. heating) and number of passengers/payload. Actual range may even be less than the range stated. The upper value has been determined in the NEDC, a standardised driving cycle enabling comparison between manufacturers.

4) Maximum electric range between 42 and 44km, depending on the tyres used.

5) Rear bench seat in cargo position.

Technical data.

Fuel consumption/emissions ¹⁾ /efficiency classes	Cayenne S	Cayenne Turbo
Urban in l/100km (NEDC)	11.8	16.4
Extra-urban in l/100km (NEDC)	8.4	9.5
Combined in l/100km (NEDC) Petrol equivalent Switzerland ²⁾	9.4	11.9
CO ₂ emissions combined in g/km (CO ₂ emissions from fuel combustion, in g/km Switzerland) ²⁾	213–209 (50–48)	272–267 (63–62)
Electricity consumption in kWh/100km	–	–
Typical electric range in everyday driving ³⁾	–	–
Emission standard	Euro 6	Euro 6
Efficiency class Germany	D	F
Efficiency class Switzerland ⁵⁾	G	G
Volumes		
Luggage compartment to top of rear seat ⁵⁾	770l	745l
Luggage compartment with rear seat folded down	1,710l	1,680l
Fuel tank	75l	90l

Technical data.

Dimensions	Cayenne	Cayenne E-Hybrid	Cayenne S	Cayenne Turbo
Length	4,918mm	4,918mm	4,918mm	4,926mm
Width including exterior mirrors (excluding exterior mirrors)	2,194mm (1,983mm)	2,194mm (1,983mm)	2,194mm (1,983mm)	2,194mm (1,983mm)
Height (including roof rails)	1,696mm (1,709mm)	1,696mm (1,709mm)	1,696mm (1,709mm)	1,673mm (1,686mm)
Wheelbase	2,895mm	2,895mm	2,895mm	2,895mm

Tyre type	Size	Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise ¹⁾ class	External rolling noise (dB)
Summer tyres	255/55 ZR 19	C–B	B–A	🔊	73–71
	275/50 ZR 19	C–B	B–A	🔊	73–72
	275/45 ZR 20	C–B	B–A	🔊 – 🔊	73–69
	305/40 ZR 20	C–B	B–A	🔊 – 🔊	75–70
	285/40 ZR 21	C–B	A	🔊 – 🔊	74–70
	315/35 ZR 21	C–B	A	🔊 – 🔊	74–70
	285/35 ZR 22	C	B–A	🔊 – 🔊	75–68
	315/30 ZR 22	C	B–A	🔊 – 🔊	75–70

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.

¹⁾ 🔊 Quiet rolling noise, 🔊 Moderate rolling noise, 🔊 Loud rolling noise.

In the middle of life. And always close up. On the road as on the Internet.
Thanks to the easy connection to social networks, you are flexible – everywhere.



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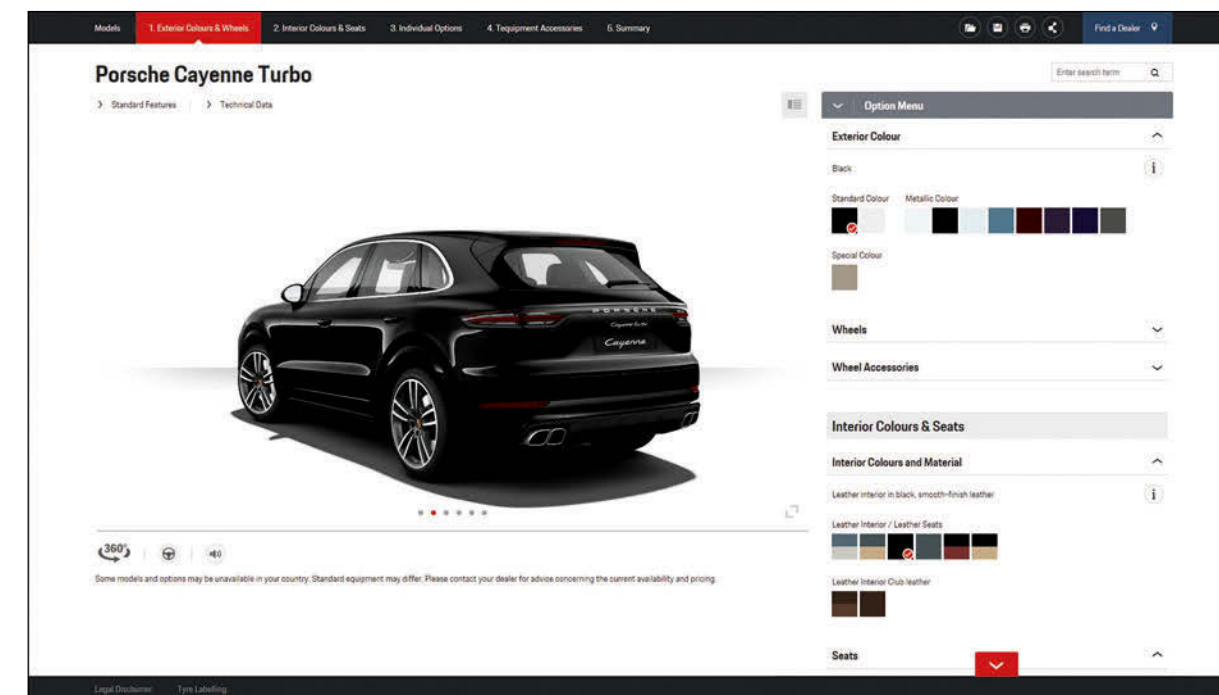
Porsche Car Configurator.

Taste, personality, style. You decide which form of the Cayenne suits you. With the Porsche Car Configurator, you can immediately get an idea of it on your computer. Four simple steps are enough to assemble your Porsche.

You can easily select and deselect your desired options. The price is always directly calculated. The look? Very appealing, thanks to a visualisation of all the equipment in 3D.

This allows you to view, save and print your configuration from any angle.

Visit www.porsche.com for information on the Porsche Car Configurator and even more about the fascination of Porsche.



The models featured are approved for road use in Germany. Some items of equipment are available as extra-cost options only. The availability of models and options may vary from market to market due to local restrictions and regulations. For information on standard and optional equipment, please consult your Porsche Centre or Importer. The information regarding construction, features, design, performance, dimensions, weight, fuel consumption and running costs is correct to the best of our knowledge at the time of going to print (05/2018). Porsche reserves the right to alter specifications, equipment and delivery scopes. Colours may differ from those illustrated. Errors and omissions excepted.

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